

OUR NATURE NET POSITIVE PLAN:

We are setting a goal to become nature net positive by 2024, ensuring our adventures give back far more to nature than they take.



	2021	2022	2023	
NO NET LOSS TO NATURE	<p>Identify nature impacts and define targets and KPIs.</p> <p>Make the Council for Sustainable Business Nature Positive Pledge.</p> <p>Continue to collaborate across the sector to advance and advocate for climate solutions.</p> <p>Sign up to Global Tourism Plastics Initiative to engage in cross-sector change.</p> <p>Rewild 400 hectares through rewilding partnership.</p> <p>Support the restoration of endangered species and engage communities on more restorative land use (through Exodus Travels Foundation).</p> <p>Start engaging clients re. importance of nature regeneration with our rewilding documentary.</p>	<p>Collaborate across the sector to advance industry's nature regeneration strategy and activity.</p> <p>Verification of carbon reduction targets by SBTi.</p> <p>Rewild 100 square metres per passenger and expand support for rewilding.</p> <p>Engage with suppliers and tour leaders re. importance of nature conservation and regeneration.</p> <p>Activate clients in contributing towards conservation and regeneration through Nature Metrics partnership.</p> <p>Increase equity of benefit that comes from nature in destinations (through Exodus Travels Foundation).</p>	<p>Alignment of our targets with global, cross-sector benchmarks, e.g. Science Based Targets for Nature.</p> <p>Rewild 100 square metres per passenger and expand support for rewilding.</p> <p>Increase and diversify the way in which our itineraries support local conservation efforts.</p> <p>Engage with accommodation suppliers re. how they can support nature regeneration.</p> <p>Continue to increase support of nature conservation and restoration activity through destination community engagement (through Exodus Travels Foundation).</p>	RESTORE, REGENERATE, TRANSFORM
	<p>TOURISM'S NEGATIVE IMPACT ON NATURE:</p> <p>Carbon emissions (IPBES driver: Climate change)</p> <p>Pollution and waste (IPBES driver: Pollution)</p> <p>Ecosystem exploitation (IPBES drivers: Over-exploitation of natural resources, change in land use, invasive and non-native species and disease)</p>	<p>Measure carbon footprint and establish carbon reduction roadmap (for goal to halve footprint by 2030).</p> <p>Compensate for all trip and flight carbon emissions.</p> <p>Engage destination communities in waste reduction (through Exodus Travels Foundation).</p> <p>Support reduction of human/wildlife conflict in destinations (through Exodus Travels Foundation).</p> <p>Continue avoiding:</p> <ul style="list-style-type: none"> Highly emitting trip types, e.g. big cruise, big tour groups. Accommodation with big environmental footprint. Damaging wildlife interactions or animal practices. 	<p>Implement carbon reduction plan (halve footprint by 2030).</p> <p>Compensate for all trip and flight carbon emissions.</p> <p>Engage with clients on reducing waste on trips.</p> <p>Engage with clients on minimising nature damaging practices on trips.</p> <p>Engage with suppliers on how they protect against over-exploitation of natural environments.</p> <p>Eliminate distribution of any single-use plastics to clients on trips (direct operations).</p> <p>Achieve zero waste to landfill across offices.</p> <p>Animal welfare audit undertaken across all trips.</p>	<p>Continue carbon reduction plan (halve footprint by 2030).</p> <p>Compensate for all trip and flight carbon emissions.</p> <p>Increase plant-based meals and engage with local suppliers to do the same.</p> <p>Reduce food waste in directly provided meals.</p> <p>Engage with accommodation suppliers re. pollution and waste reduction.</p> <p>Reduce nights in over-exploited destinations.</p> <p>Engage with accommodation and other suppliers on how to avoid ecosystem exploitation.</p>
				AVOID

KEY:

- General/ strategic target
- Target addressing impact of carbon emissions
- Target addressing impact of pollution and waste
- Target addressing impact of ecosystem exploitation

REFERENCES:

- IPBES (Intergovernmental Science-Policy Platform on Biodiversity and Ecosystem Services): Drivers of biodiversity and ecosystem change
- UN Convention on Biological Diversity: Proposed headline indicators global biodiversity framework
- Council for Sustainable Business's Nature Handbook
- Science Based Targets for Nature: Initial Guidance for Business
- Responsible Travel: 10 year plan for just, nature positive and lower carbon holidays

Updated: September 2021