

## Global Head of Sustainability & Community - Exodus Travels

<b>Location:</b>	Surbiton, UK
<b>Division:</b>	EEE
<b>Sector or Brand:</b>	UK Adventure: Exodus & Headwater
<b>Function:</b>	Foundation
<b>Contract type:</b>	Permanent
<b>Reports to:</b>	Product Director
<b>Band:</b>	5

### Summary

Travelopia is a pioneer in the specialist travel sector, with a portfolio of more than 50 independently operated brands, most of which are leaders in their sector. Sailing adventures, safaris, sports tours, Arctic expeditions – our brands are as diverse as they are exciting, creating unforgettable experiences for customers across the world.

The UK Adventure division constitutes the Exodus Travels & Headwater brands and offers a diverse range of experiences to a wide range of discerning customers in multiple markets including North America and Australasia.

This is a new role to manage the newly formed Exodus Travels Foundation. You will be employed by Exodus Travels, but your entire focus is the management of the separate charitable entity and the engagement of our community of customers and colleagues. You will be the face of the Foundation and will work closely with the Foundation Trustees to ensure it helps harness the power of travel to create meaningful, sustainable change. The role will include: creating and delivering updates to assorted audiences, managing projects and partnerships supported or linked to the Foundation, setting fundraising strategy and targets, delivering fundraising initiatives, managing donations and engaging donors, applying for relevant grants, producing reports and content to support marketing initiatives that will drive engagement and much more.

You will be part of our senior management team, report to our Product Director and work closely with a core team from Exodus Travels who are responsible for CSR within the tour operator.

### What you'll do?

At Exodus Travels, Responsible Travel & Sustainability is central to our ethos. We design and operate our holidays in a way that gives the highest degree of long-term economic benefit to the host communities, whilst minimising our impact on the environments and communities we visit. We have a highly engaged and loyal customer base, 'The Exodus Collective' and a global staff of over 200 passionate and hard-working colleagues.

As the Global Head of Sustainability & Community you will work across a range of functions, managing all aspects of the Foundation.

You'll take responsibility for:

### Fundraising and Promotion

- Set overall and project targets, and initiatives fundraising through Exodus Travels' clients, staff, the general public and other potential sources
- Manage donation platforms
- Work alongside Marketing to deliver fundraising events
- Work alongside the Finance department to keep track of the Foundation's incomings and outgoings

## Project Management

- Manage relationships with current projects supported by the Foundation and potential new ones
- Coordinate grant applications from projects seeking to get or renew support from the Foundation
- Collect and process all relevant data, case studies and other material (e.g. photos, video...etc) from partner projects
- Collect feedback and measure SROI (Social Return on Investment) of all projects
- Set fixed objectives and targets per project, and manage budgets
- Oversee the 'Inspiration Project' and/or other initiatives
- Work alongside Exodus Travels' product team when relevant to incorporate partner projects into their tours

## Community & Foundation Engagement

- Ensure all Trustees are fully informed of current work through preparation of pre-reading ahead of quarterly meetings and internal monthly updates.
- Manage the collation of data and production of all formal documentation, including an annual report for the foundation
- Create regular, engaging written content and drive conversations with the Exodus Community (staff and customers) on behalf of the Exodus Foundation.

## Key competencies

### Essential skills / knowledge

- A passion for sustainability and international development
- Relevant NGO or charity background, including fundraising
- Project management knowledge
- International travel experience is an advantage
- Confident public speaker with excellent written and verbal communication skills across assorted platforms.
- Strong team player with the ability to prioritise and manage workloads on a day to day basis
- IT literate (especially Microsoft 365 packages), excellent attention to detail, and strong analytical and copywriting skills

## Working with us

Join us and in return you'll be rewarded with:

- Competitive salary
- Various employee discounts and offers
- Childcare vouchers & cycle to work scheme
- Contributory Pension scheme
- Career progression opportunities

Please note that for all benefits, details were accurate as at the date of publication. Any changes will be notified to you upon your start with the Company.

## How to apply

Please click on the link below, the application process consists of answering a few questions and uploading your CV:

<https://saas.ngahr.com/travelopia/wrl/>